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Excerpted with permission from The Expert Witness Marketing Book by Rosalie Hamilton. Rosalie Hamilton is President of Expert Communications, a firm that provides marketing solutions for client base expansion to professionals serving the legal industry.

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Marketing Expert Witness David is an expert in the field of digital marketing. Since 1995 he has been delivering multi-channel marketing campaigns across 32 countries for global clients. As a board director of companies spanning IT, network security, data and digital marketing, he has a holistic view of marketing and the World Wide Web.

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